

Adrien Cussonneau

Creative direction . Editorial & digital strategy
Creative and storytelling consistency . From identity to scenography
Project lead . From conception to production
Team management . Intern and extern ressources

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2021...

PUBLICIS LUXE . Deputy Creative Director

CARTIER Eyewear campaign (Print & Digital with Vito Fernicola and Haw-Lin Services)

CARTIER Greetings Cards campaign (Animations with Eliza Valenzuela)

CARTIER Watches & Wonders 2022 - 32 Shopwindows

AUDEMARS PIGUET 50yo Royal Oak Shopwindows

CARTIER Tank Solar Dial Experience - XP with Creaminal - Gold Grand Prix Stratégies du Luxe 2021

NIKE Editorial serie with Metz & Racine

2019 . 20

PUBLICIS LUXE . Senior Art Director

CARTIER The Culture of Design - 360° campaign - Gold Grand Prix Stratégies du Luxe 2021

CARTIER Mother & Father's Day 2021 - Illustration print campaign

CARTIER Worldwide Christmas campaign 2020 (Print campaign with Maud Remy Lonvis, Digital assets, 3D films with Akatre)

CARTIER & GALERIES LAFAYETTE HAUSSMANN Outside shopwindows - 2020 Cancelled Project

CARTIER Salon International de la Haute Horlogerie 2020 - Geneve - 43 Shopwindows

CARTIER Worldwide Christmas campaign 2020 (Print campaign with Maud Remy Lonvis, Films with Metz & Racine, Digital assets)

CARTIER Chinese New Year 2020

PIAGET Salon International de la Haute Horlogerie 2019 - Genève - 13 shopwindows

2016 . 18

PUBLICIS LUXE . Art Director

CARTIER Press release, digital edition 2019

PROENZA SCHOULER X LANCOME (Print Campaign with Tyron Lebon, Digital assets)

GIVENCHY New identity pitch

CARTIER Salon International de la Haute Horlogerie 2018 - Genève - 43 shopwindows

MONT BLANC New Pitch Identity

LANCÔME Make up, Perfume & Skincare campaigns (with Mert & Marcus, Films, Digital assets)

2010 . 16

MALHERBE PARIS . Product Designer

NICHOLAS KIRKWOOD X HERA Cosmetic limited edition (packaging, product design, print, film)

MINUTY Conception & creation of the Minuty 281 wine bottle

GIVENCHY Eye Couture digital film

MONT BLANC Shopwindows for the rue de la paix-boutique

DIOR COUTURE Sunglasses retail concept

TRAINING

2009 Master degree product design - l'École de Design Nantes Atlantique

Final project degree - profils de Loire

2008 Furniture training - Sheffield Hallam university

2007 Toeic Certificate - 785 - l'École de Design Nantes Atlantique

2006 Project training in partnership

2004 A level - visuals arts option